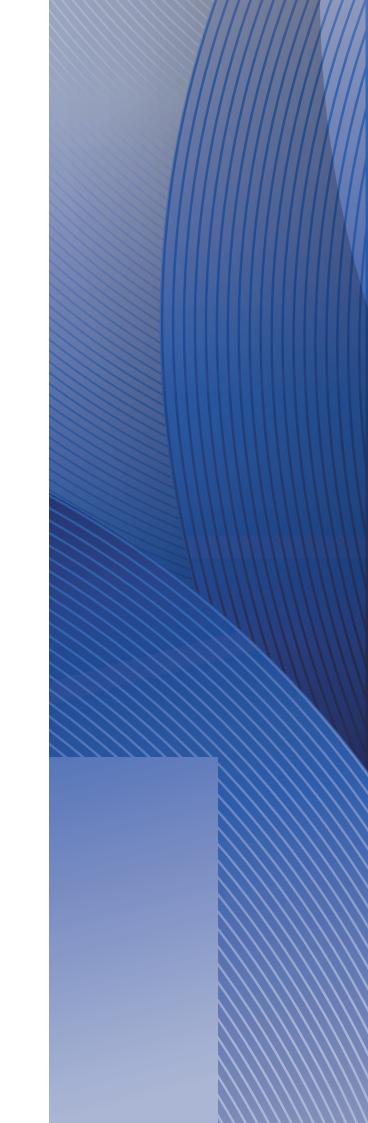
AUTOIN

Automotive Industry Global Business Partner





AUTOIN

Automotive Industry Global Business Partner

AUTOIN Inc. Company Profile

Name of Company

Founded 2016, 10

Business Type

Service, Wholesale/Retail

AUTOIN Inc.

korea@autoingroup.com

Business Item

Provide Database/Online Data, E-commerce,

Visual Graphic Design Application Developer and Publisher, Exhibition Agency

Contact

Corporate Website www.autoingroup.com **Our Company**

AUTOIN is a **Global Automotive Business Partner**,

Greeting

AUTOIN is leading current "Automotive Industry" to shift the business for efficient in the industry.

We are growing, well communicated with our customers, and dedicate to develope overseas market under providing several Global Service

What we do

Multi Roles of Autoin, Online Platform of Automotive Industry, Support Business, and Exhibition Agent

Main Clients & Partners

AUTOIN is running for better future

better future

2016.10.

2018. 01.

2018. 04.

Incorporated in Daegu, Korea

Launched eAUTOIN.com - Global Marketing Platform in Automotive Industry Listed on KSM(KRX Startup Market)

eAUTOIN.com

2019. 02.

2019. 05.

2020.10.

Incorporated in Shanghai, China

Registered Patent
(Global B2B Platform Build)

Organizer of 2021 UIFA Expo (Ulsan International Future Automotive Expo)



2020. 11.

2021. 03.

2021, 04,

Certified Venture-backed Company

Established Research Institute

Registered Industrial Content Design Vendor

2021. 06.

- Organizer of 2022 UIFA Expo(Ulsan International Future Automotive Expo)
- Selected official supplier of Design and Fair at Daegu Technopark
- Selected Empowering Small Business for Design and Marketing at Korea Productivity Center
- Registered Patent (Trade of reverse auction by BlockChain Based)

Institution

















Automotive Vendors

































Accelerator









Content Production

Various Design Soultion Increases Value of Corporation and Merchandise

Optimized customized design reflected on concept of the company and product, Trendy Design follow Maximum Value of Customer Satisfaction

01

03

Identity(CI/BI/Logo), Business Card
Identity Design Gives Higher Brand Value

Web Banner, Card News, Newsletter

Suggest Digital Marketing Activity with Well-made Online Content

02

Banner, Brochure, Leaflet, Catalog/E-Catalog

Directing Efficiency of Marketing Strategy and Superb Design

04

On/Offline Promotional Materials

All the Marketing Sources become Opening the Market and Increasing Export Sales

Process

1. Design Planning —

Brain Storming and Analyzing the Company/Product for Best Results of Strategy → 2. Designing and Modifying

Set the Concept upon Research and Communicate with Customer's

3. Final Confirmation

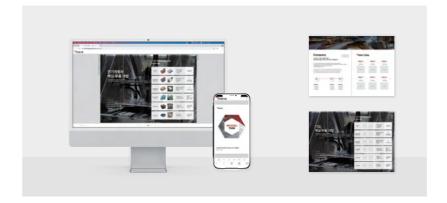
Checking with the Client Before Finalized

included Typo and Customer Request

Approved the Confirmation,
Submitting the Work

→ 4. Finalized

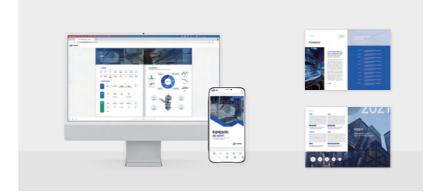
Portfolio



E-Catalog

Client Woosu TMM Co., Ltd.

Business Type Automobile Parts Manufacturer



E-Catalog

Client JOOEUN Tech CO.,LTD

Business Type Automobile Parts Manufacturer



Catalog/E-Catalog

Client TOPTECH.,LTD.

Business Type Automobile Parts Manufacturer



Newsletter

Client K-Mobility Association

Business Type Non-Profit Organization

Our works

Automotive Vendors' Commercialization

All-in-one Solution of Automotive Industry

Tailored Marketing Strategy through the Global Network

01

On/Offline Marketing

Client-Oriented Business; Market and Buyer Research, Promote Material, Online Marketing Activity, Support Exhibition/Fair

02

Corporate Sample Purchasing

Provide a Trouble Shooter Solution; Ordering, Dispatching, and Customs Clearance

Sample Purchase Process



1. Ask to Autoin

Request Detail Information of the Target Sample or Part(s)



2. Studying the Requested Sample

Researching the Sample based on Provided Information



3. Client Confirmation

Sending Estimated

Documentation to the Client



4. Payment Method and Courier

Contacting the Seller's Liquidated Information, Confirmed with the Client



5. Customs Clearance

Communicating a Forwarder and a Customs Officer



6. In-land Logistics

Arrange Domestic Carrier for Delivery to the Client

Exhibition Agency

Best Partner of Automotive Exhibitional Business

The Appreciate Agency of Automotive Industry in Globalization



01

Official Agent of Exhibitions

Optimized for the Automotive Industy Fairs and Support Enter the Market

- CIAACE Beijing Expo for Auto Electronics, Accessories, Tuning & Car Care Product
- Automotive Technology Expo, Korea
- Korea Automotive Manufacturing Expo Korea
- Latin Auto Parts Expo

02

Organizer and Operator of Online Exhibition

Managing Digital Showrooms for Exporting Support As Future Automotive Online Fair Organizer

Ulsan International Future Automotive Expo

03

Online Conference for Consulting

Executing Several Business Consulting Cenferences based on Hosted Own Experiences

UIFA Expo Online Conference for Buyers Matching

04

Webinar (Web+Seminar)

Conveying News for Future Automotive and their Trend on Online Presentation Template

- 15th Ulsan Car Day's Webinar
- UIFA Expo, Webinars from Automotive Experts

Online Service

Disruptive Online Technology

Increasing the Value of Future Technology for Continuously Research and Develop



Global Marketing Platform in Automotive Industry

Providing Database, RFQ, E-commerce, and Online Banner





Data Visualization Optimized for the Automobile Industry

Data visualization Optimized for the manufacturing industry





Sharing Warehouse and Smart Management Based on IoT

Providing share the warehouse information upon public data and Sensors in IoT Smart Warehouse Management System





After Market Auto Parts and Accessories of E-Commerce

Providing Convenient Process by Search the Parts and Auto model in the Platform



Global **Online** Marketing **Exhibition** Design

Content



