

Company Introduction



HIGH QUALITY AUTO PARTS



COLD BRAKE ROTOR

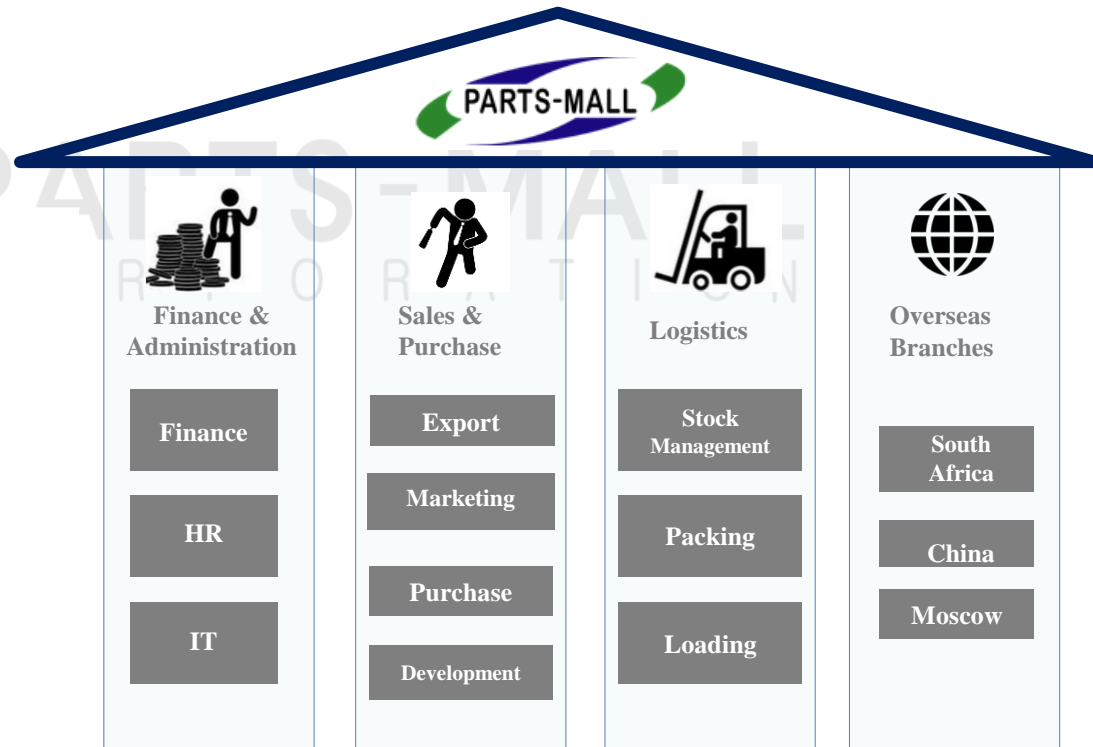


PARTS-MALL has been a leading provider of spare parts for Korean applications, not only for OE and OEM applications but also for the company's own representative brand, PMC.

Parts-Mall has been actively serving various customers around the world, including members of globally renowned alliances such as ATR, TEMOT, AD, Group Auto, Nexus, etc.

Company	Parts-Mall Corporation
Establishment	1999
Board Executives	President & CEO Seung-Dong Ryoo Vice-President Chan Park
No. of Employees	88
Revenue	55 Million USD +
Overseas Branches	3 Sales & Procurement (South Africa / Moscow / Shanghai)

Figure, Parts-Mall Corp. Only



The Industry leading core strength of PARTS-MALL enables active expansion into new business scopes to be a Total Solution Provider for the automotive industry.



- Import / Export
- Non-Korean Applications
- Member of ATR



- Leading Importer/Distributor for domestic market
- Turnover : \$40M (2020)
- Most Competitive Global Sourcing
 - Various industry leading suppliers around world
 - Overseas Branches : Dubai, UAE



Domestic Sales

- On-line Sales (B2C)
- Workshop Network



Domestic Sales

- Off-line Sales (B2C,B2G)
- Distribution Electric Car



Solid Growth with award winning performance and operational excellence



WORLD CLASS - *Provider of Quality automotive parts*
- *Proven track record of business Partnership*

(As of Feb, 2022)

Procurement Network



The United Arab Emirates - UAE

Factory & supplier

001



Republic of India

Factory & supplier

001



People's Republic of China

Factory & supplier

125



Taiwan

Factory & supplier

001



Republic of Korea

Factory & supplier

176

WORLD CLASS

- Provider of Quality automotive parts
- Proven track record of business Partnership

(As of Feb, 2022)

Sales Network



ABOUT COMPANY

HISTORY OF LOGISTIC CENTER

*PARTS-MALL offers the widest range of automotive parts in Korea.
For worldwide complex operation,
we run the largest warehouse in Korea among After Market suppliers.
Our well organized and optimized facility as well as
scaled buffer stock supports faster shipment at
maximized efficiency.*

1999

1st warehouse



- Size: 1,000 sqm
- CT dock: 2
- Ownership: Rented

2005

2nd Logistic Center



- Size: 5,500 sqm
- Stock: 4 millions
- CT dock : 10
- Ownership: Parts-Mall

2011

3rd Logistic Center



- Size: 12,000 sqm
- Stock: 7 millions
- CT dock: 18
- Ownership: Parts-Mall

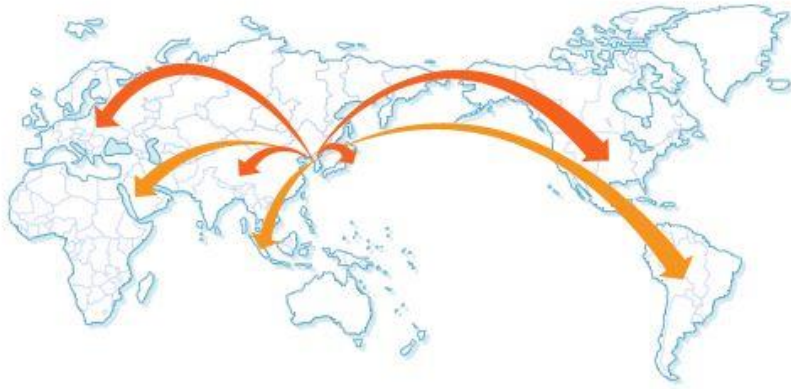
2020

Automatic Sorter System



- Sorting Gates: 32
- Full Automatic System
- Accuracy: 100%
- Ownership: Parts-Mall

Energetic Brand Building activities throughout the globe



Awards



in Seminars



in Expos

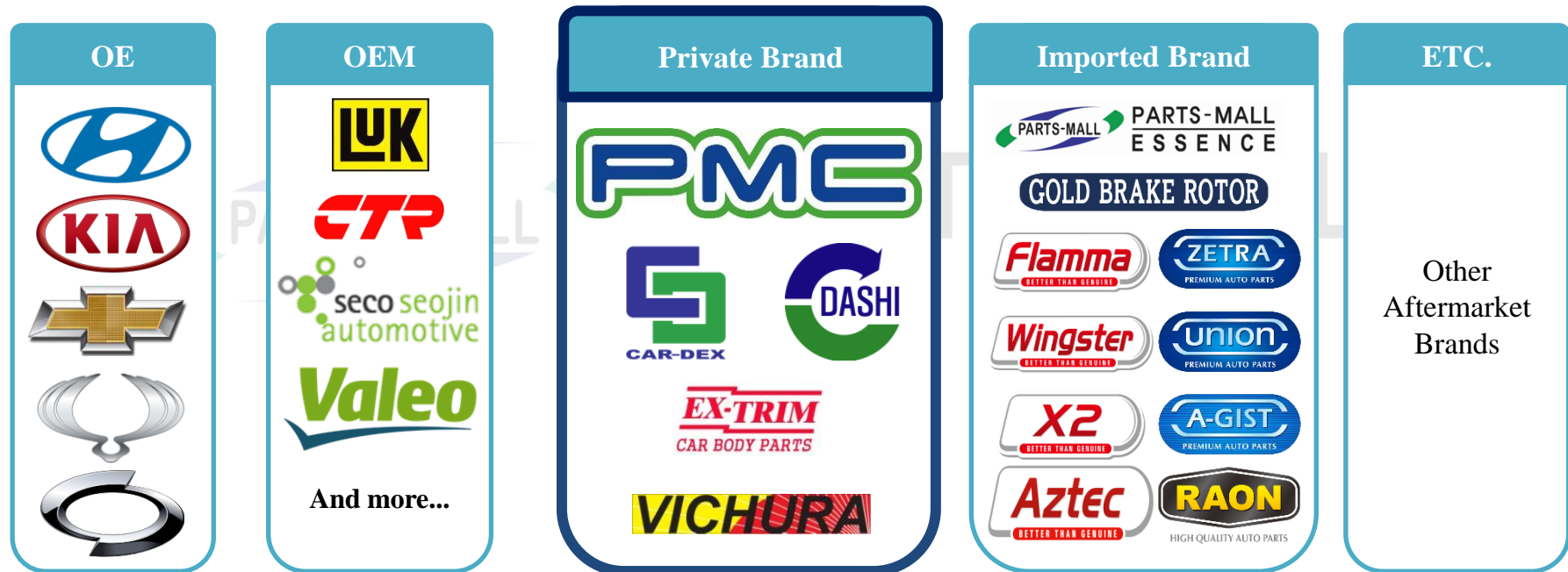


in Magazines



Provider of Quality Private Brand, PMC,

but also supplier of all kind of categories from OE to imported goods



PMC filters have gained outstanding and competitive reputation for its quality. We would like to prove that the PMC filter is better than other brands.

Recently, we, PARTS-MALL CORP, have decided to set up co-production for cabin filters with a Korean filter manufacturer.



TEST RESULT					
	Sample	AIR PERMEABILITY		PORE SIZE	
		Time	Coefficient	Max.	Average
PMC	Sample 1	0.25	4472.7	108.4	102.8
	Sample 2	0.28	3969.8	109.3	100.3
Competitor	Sample 3	0.32	3453.4	195.2	168.8
	Sample 4	0.33	3342.2	171.7	158

PMC offers the widest range of quality spare parts at more attractive price level.

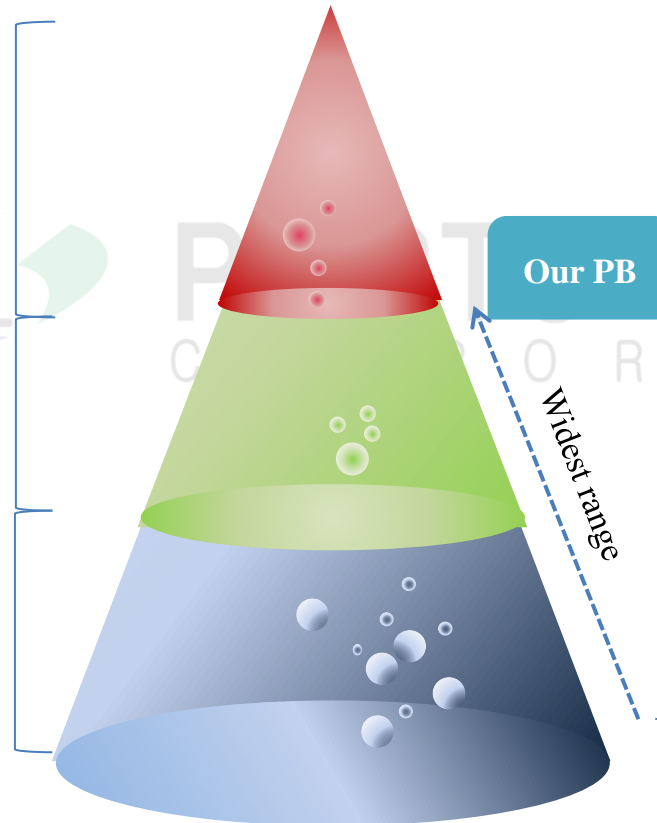
The highest level of professional Service enables partners to win more chance.

Characteristics

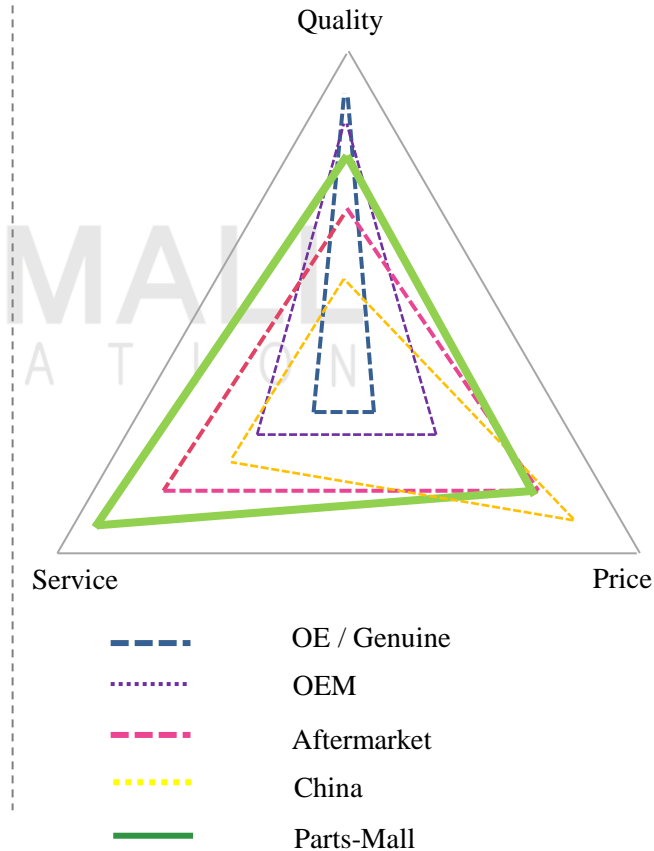
Only OE Product Category Products required high technology
In some case, protected products by Patents registered by Car-maker.

Unique Product Category Products by limited players
Relative high cost for development.
(Patented parts / foreign vehicle filter body parts / clutch kit / etc.)

Common Product Category Products by all the players
Easy development.
No huge cost and high technology.
(Filters / Brake Pad / Suspension Parts)



Positioning



Private Brand [PMC] : Made in Korea



FILTER (Air/ Oil/ Fuel/ Cabin)

- Range: 3,331 items
- Korean Vehicles
- Some Europe/ Japanese



GASKET KIT

- Range: 2,657 items
- Korean Vehicles
- Some Europe/ Japanese



SHOCK ABSORBER

- Range: 1,260 items
- Korean Vehicles
- Some Europe/ Japanese



SUSPENSION PARTS

- Range: 3,140 items
- Korean Vehicles
- Some Europe/ Japanese



CABLE

- Range: 1,770 items
- Korean Vehicles
- Some Europe/ Japanese



BRAKE PAD/ SHOE

- Range: Pad 1,162 / Shoe 165 items
- Korean Vehicles
- Some Europe/ Japanese



WATER PUMP

- Range: 321 items
- Korean Vehicles
- Some Europe/ Japanese



SPARK PLUG CABLE

- Range: 442 items
- Korean Vehicles



PISTON & PIN

- Range: 639 items
- Korean Vehicles



BEARING

- Range: 305 items
- Korean Vehicles
- Some Europe/ Japanese



Clutch



Brake Disc



Power Pump



Belt Kit



Electric components



Fuel Sender



Seal Kit



Lifter



Cooling System



Ignition Coil

Others : Alternator, Bulb, Compressor, Muffler, Wiper Blade, Wheel Hub, etc.

Private Brands [PMC2] : Made in Korea



CAR-DEX

- **Category** : Suspension Parts
- **Range** : 5,895 items
- Some of Korean Vehicles
- Some Europe/ Japanese



EX-TRIM

- **Category** : Body Parts
- **Range** : 944 items
- Some of Korean Vehicles



VICHURA

- **Category** : Lamp & Mirror
- **Range** : 784 items
- Some of Korean Vehicles



DASHI

- **Category** : Rebuilt
- **Range** : 3,244 items
- Some of Korean Vehicles



POMAX

- **Category** : Alternator & Starter
- **Range** : 929 items
- Some of Korean Vehicles

Private Brand [PMC ESSENCE] : Made in China / Taiwan



Engine Bearing



Engine Valve/Piston Ring



Knuckle



Brake Disc



Caliper



Hub



Fuel Injector

Others : Filters(Cabin, Air, Fuel), Crankshaft, Adjustor, Cylinder, Pump, Hose, Brake Pad, Lamp, etc.

Private Brands [IMPORT] : Made in China / Taiwan



- ADDAX-Q**
- ENGINE BEARING
 - ENGINE VALVE



- A-GIST**
- FUEL FILTER



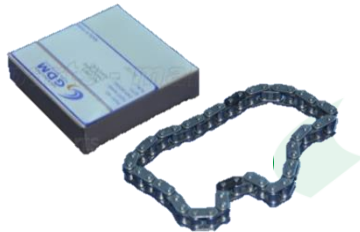
- AZTEC**
- PISTON RING
 - MADE IN TAIWAN



- FLAMMA**
- IGNITION COIL
 - AIR FLOW SENSOR
 - DISTRIBUTOR



- GOLD ROTOR**
- BRAKE DISC



- GDM**
- TIMING CHAIN
 - MADE IN TAIWAN



- UNICORN**
- TIMING BELT / V BELT



- UNION**
- TENSIONER / WHEEL BEARING



- RAON**
- WINDOW REGULATOR / FUEL SENDER / CABLE / SENSOR / THERMOSTAT / SWITCH



- N.A.G**
- FUEL PUMP / OIL PUMP



- WINGSTER**
- CLUTCH DISC & COVER / COIL SPRING / CV JOINT / SHOCK ABSORBER














- X2**
- KNUCKLE / HUB UNIT / BRAKE MASTER CYLINDER / CALIPER / STEERING GEAR



- ZETRA**
- CAMSHAFT / CRANKSHAFT / CYLINDER HEAD

Our PMC Vendors are supplying to ...

FILTER	SUSPENSION	BRAKE PAD	SHOCK ABSORBER	CLUTCH KIT	COOLING PARTS	STARTER & ALTERNATOR
						
		GASKET	CRDI FUEL FILTER	MUFFLER	CABLES FUEL SENDER	
						

And more...

What is Parts-Mall's strength?

Award winning, KOREA's #1 Automotive Parts Supplier

✓ Efficient & Effective SCM



- System based Stock management
- System based labeling
- On-line order management with manufacturers
- The biggest & efficient W/H among Korean parts suppliers
- Export Packing by professional workers

✓ Widest coverage



- The widest range for Korean applications
- Rapidly Expanding its range to Japanese & European apps.
- Sourcing from various countries & proven manufactures
- Fast developments upon market needs

✓ Fast Delivery & High Fulfilment Rate



- The Largest stock management
- Direct & stable sourcing from the manufacturers
- Priority production slots from the partners
- Average a month of lead time with approx. 85% fulfilment rate

✓ Accurate database & system



- Data based on OE number : 3,800,706 registered part numbers
- Cross reference number with OEM
- Recognition of OE number through OEM factory number
- Special forces for Part number management
- Designated part experts

✓ Energetic Brand



- Fast growing brand with solid performance
- Golden key Award 2015 : 'Breakthrough 2015'
- PMC Brand Dealer Network
- Active Participation at Global & local Exhibitions



✓ Trustworthiness & Reliability



- Awards from President of Korea : 'Outstanding Export '
- Award from KOTRA : 'Seal of Excellence '
- Awards from Tax Authority : ' Best Tax Payer '
- Award from province : ' Contribution to Local Economy & Society '
- Awards from Prime Minister : Procurement Team, Logistics Team
- many others



PARTS-MALL
C O R P O R A T I O N

Thank you